

IEEE Technical Activities Strategy

2020-2025

OUR VISION

Technical communities working together to be the preferred home for all professionals, worldwide.

OUR MISSION

Inspire and engage worldwide technical communities to:

- foster dynamic interdisciplinary collaboration
- motivate participation and leadership
- nurture and promote leading edge innovative ideas
- empower professionals with relevant knowledge and life-long development
- provide value

IEEE TECHNICAL ACTIVITIES WILL:



Grow and keep our current publications, conferences, standards, and technology communities at the forefront of quality and usefulness for engineers worldwide while expanding the value proposition for our product lines

- **Publications:** Be the premiere provider of Open Access (OA) content
- **Conferences:** Refresh conferences (900+) with new style events
- **Standards:** Aggressively develop standards for emerging technologies
- **Future Technologies:** Be the thought leader in emerging technologies and shaping futuristic visions



Revise, modify and create new relevant content in publications and conferences to satisfy all member needs, especially the industry and government engineering community



Create a transparent financial and governance organization that allocates financial accounting (gross revenues, direct and fair allocated indirect expenses) to the IP generation unit and assigns direct/clear organization governance (authority, responsibility and accountability) to S/Cs

IEEE will foster a collaborative environment that is open, inclusive, and free of bias and will continue to sustain the strength, reach, and vitality of our organization for future generations.

<https://ta.ieee.org/preview-strategic-planning>